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*For more information, contact:*

Katie Feltz

kfeltz@agencyh5.com

312-217-0373

**RECOOP DISASTER INSURANCE APPOINTS STEVE GAER AS PRESIDENT**

***Former Mayor and Veteran Business Leader Joins Multi-Peril Disaster Coverage Startup***

**West Des Moines, Iowa (April 19, 2022)** – [[[Recoop Disaster Insurance](https://www.recoopinsurance.com/)](https://www.recoopinsurance.com/)](https://www.recoopinsurance.com/) (Recoop) is proud to announce the appointment of business, civic and insurance veteran Steve Gaer as its new President. He joins the disaster insurance startup in April in a part-time capacity while continuing in his current role as COO and general counsel for R&R Realty, a full-service commercial real estate company, through August 2022.

Prior to joining Recoop, Gaer spent 10 years in various insurance industry leadership roles at Marsh McLennan, where he was responsible for a property and casualty program insurance division that spanned more than 200 employees across 16 U.S. offices. He began his career as an associate and then a shareholder with Ahlers & Cooney, P.C. in Des Moines. Committed to bringing his leadership, business and legal skills to better his community, Gaer spent 22 years in civil service as a city council member and then four terms as West Des Moines Mayor. He graduated from Drake University Law School and received his bachelor’s degree in business administration from the University of Kentucky.

With the rising number and financial impact of natural disasters, Recoop has expanded rapidly to extend reach and awareness of its one-of-a-kind multi-peril disaster coverage product to people coast to coast.

“Steve has a passion and enthusiasm for the insurance industry and business leadership, along with decades of first-hand experience leading a growing city and responsible for balancing budgets, forging partnerships and supporting members of the community,” said Recoop Founder Darren Wood. “It makes him uniquely qualified to lead this fresh insurance product offering designed to help families protect their financial well-being in the wake of a disaster.”

“I am thrilled to join the talented team at Recoop to expand accessibility and awareness of this valuable safety net helping homeowners and renters bridge the gaps left by traditional insurance policies,” Gaer said. “Protecting families from financial ruin due to naturally occurring events beyond their control is something I was deeply committed to in my civil service career, and it’s something all of us can get behind. I look forward to collaborating with our partners to further that mission.”

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**About Recoop Disaster Insurance**

*Headquartered in West Des Moines, Iowa, Recoop Disaster Insurance is the first and only multi-peril disaster insurance product designed to quickly pay claims following a natural disaster. Recoop covers the things most Americans don’t realize aren’t covered by their homeowners or renters’ insurance, protecting people’s biggest asset with affordable policies and rapid cash benefits without any loopholes or gotchas. Recoop Disaster Insurance is currently available in Alabama, Alaska, Arizona, Arkansas, Colorado, Delaware, Georgia, Hawaii, Illinois, Indiana, Iowa, Kansas, Kentucky, Maryland, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Mexico, North Carolina, Ohio, Oklahoma, Oregon, Pennsylvania, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington D.C., Wisconsin and Wyoming. For more information, visit*[*recoopinsurance.com.*](https://urldefense.proofpoint.com/v2/url?u=https-3A__www.recoopinsurance.com_&d=DwMF-g&c=euGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpgnVfiiMM&r=yLBkMm4yW8O_hsntvMhKpZVeo3Aqm9tQpzsDan7P0sQ&m=oPzrgq2xvk0g7logu-Nso2GOXKb-_NUlGP_61yxoueA&s=_sUNIpBt2bFj1xwYrANIJCZxP0X0MoCf3v7k1p795LU&e=)